

ARIZONA
**CHILDREN'S
LEARNING AND PLAY
FESTIVAL**



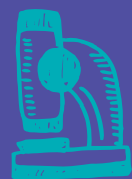
FESTIVAL MAP & GUIDE

Explore, Enjoy and Absorb the Wonder of Desert
Life with the McDowell Sonoran Conservancy

A FUN, FAMILY DAY!



AUTHORS &
ILLUSTRATORS



STEAM
EDUCATORS



LIVE
PERFORMANCES



WILDLIFE
EXHIBITS



AND
MORE!



To stay updated, follow us on Facebook
[@facebook.com/ChildrensLearningandPlay](https://www.facebook.com/ChildrensLearningandPlay)



MCDOWELL
SONORAN
CONSERVANCY

science is in our nature



ARIZONA
**CHILDREN'S
LEARNING AND PLAY
FESTIVAL**



Kelly McCullough, CEO
McDowell Sonoran Conservancy

Dear Parents, Educators and Young Explorers:

On behalf of our staff and stewards, we welcome you to the McDowell Sonoran Conservancy's **Children's Learning and Play Festival**, presented by the Scottsdale Unified School District.

We hope you have fun and learn from this remarkable event, which celebrates the wonders of nature while fostering a love for our special desert environment.

Take advantage of the many STEAM activities, performances, vendors and interactives being offered today that are designed to help develop a lifelong passion for learning. Thank you for joining us. Let the adventure begin!

Warm regards,

Kelly



MCDOWELL
SONORAN
CONSERVANCY

science is in our nature

The McDowell Sonoran Conservancy

The McDowell Sonoran Conservancy, a nonprofit organization, has been an advocate for, and champion of, the Sonoran Desert for more than three decades.

We have emerged as one of the leading volunteer organizations in the nation, a committed partner in scientific research, and an indispensable educational resource for our community.

The McDowell Sonoran Preserve

The McDowell Sonoran Preserve is more than 30,500 acres of contiguous open space managed through a unique partnership between the City of Scottsdale and the McDowell Sonoran Conservancy. Unlike a State Park that can generate money from use of the land, we rely solely on the continued financial support of our Members who understand the value of natural open space and environmental education.

Mission

To preserve and advance natural open space through science, education and stewardship.

Our Vision

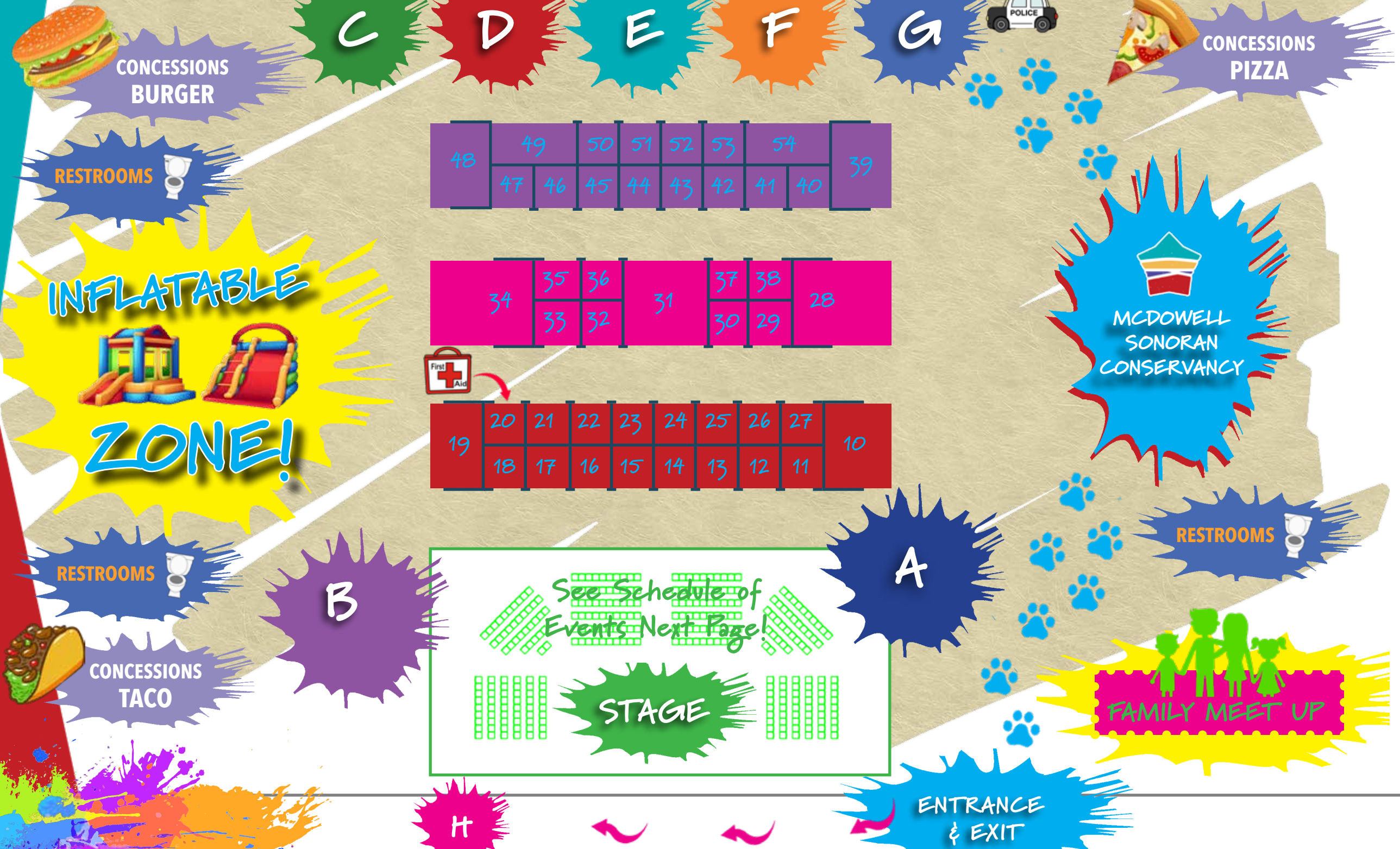
A culture that ensures, preserves and values natural open spaces for all to enjoy.



CONSERVANCY
KIDS



Festival Map

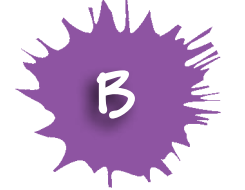


See Bubble Maniacs - Outside!

Special Thanks To Our Partners



Get caught reading with Story Monster! Meet our fabulous authors who are traveling near and far to read and sign their books. Join us for Story Time or hands-on crafts!



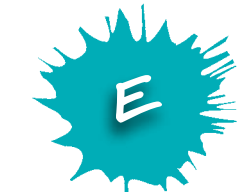
For more than six decades, Arizona PBS has been connecting the state's youth, parents and educators with the tools needed to succeed both in the classroom and beyond.



Have you ever wanted to throw a Dinosaur party and just didn't know how? Well we are here to help! Our Dinosaurs will be the talk of your family and friends.



Explore our extensive selection of programs designed to enhance your mind, body, and spirit. We look forward to welcoming you to Valley of the Sun YMCA, where goodness belongs, and thrives.



We're dedicated to protecting the environment and fostering a sustainable energy future for our customers.



Come visit Scottsdale Unified School District, engaging all students in world-class, future-focused learning. Explore the environment, study some real live insects, dissect owl pellets, and read all about science. Do some investigations, make some observations, and record your findings.



Explore with the City of Scottsdale Police Department! Learn about hands on safety and leave your mark on Scottsdale PD!



It's time to get FOAMY! Join us in the epic Bubble Maniacs Foam Zone for lots of cool fun in a mountain of refreshing foam!

Exhibitor Spaces

- 10 The Little Gym
- 11 Desert Stages
- 12 Beginners Edge Sports Training
- 13 Primavera Online Schools
- 14 Western Spirit: Scottsdale's Museum of the West
- 15 Arizona Girlchoir
- 16 Girl Scouts
- 17 Arizona Families for Home Education
- 18 Bach to Rock
- 19 AZ529, Arizona's Education Savings Plan
- 20 HonorHealth [FIRST AID AVAILABLE]
- 21 Simply Psychology, LLC
- 22 Goldfish Swim School
- 23 Sand Art
- 24 Cox Communications
- 25 Dignity Kids
- 26 Great Hearts Academy
- 27 Charles Schwab
- 28 Star Bright Academy
- 29 Chick-fil-A - Raintree Drive & 101
- 30 T-Mobile
- 31 Storybook Entertainment
- 32 You Tell Bunjee Books
- 33 Kaleidoscope School
- 34 Xtreme Gymnastics
- 35 SRP
- 36 Affiliated Pediatric Dentistry & Orthodontics
- 37 Girls on the Run
- 38 uSmile
- 39 iCode
- 40 Arizona Financial Credit Union
- 41 We Are Puppeteers
- 42 FOR Energy
- 43 Semper Fi Heating & Cooling
- 44 Arizona Institute For Autism
- 45 Jimene's Gifts
- 46 Bright Child AZ
- 47 SARCC
- 48 Renew Arizona
- 49 Cold Stone Creamery
- 50 Little Sunshine's Playhouse and Preschool of Scottsdale
- 51 State Farm - Jason McCloud
- 52 Sensory Laine
- 53 Jacuzzi Bath Remodel
- 54 Pearl's Mini Donuts



Schedule of Events

DINO CREW

Get up close to a dinosaur!
Performances on the hour at Booth "C"

9:00 • 10:00 • 11:00 • Noon
1:00 • 2:00 • 3:00 • 4:00

ARIZONA PBS

Bring your family by booth "B" and your little ones will have a chance to meet PBS Kids characters Clifford and Nature Cat, as well as participate in creative, learning activities with the AZ PBSkids LEARN! team.

10:00 • Clifford the Big Red Dog

STAGE

Stop by the main stage throughout the day and check out performers from throughout the Valley!

9:00 • National Anthem and Performance by Arizona Girlchoir
9:30 • Postpartum Yoga with Do Yoga With Lisa
10:00 • Story Time with Mothergoose by Jan Sandwich
10:30 • Story Time with Clifford the Big Red Dog from PBS
11:00 • Story Time with Mothergoose by Jan Sandwich
11:30 • Story Time with Nature Cat from PBS
Noon • Youth Performances by Bach to Rock
1:00 • Story Time with Story Monster
2:15 • Moana Jr. by Desert Stages Theater
3:15 • Author Panel with Story Monster

ROAMING CHARACTERS

Keep your eyes out for some of Arizona's favorite mascots roaming throughout the Festival!

9:00 - 10:00 • Big Red and the Arizona Cardinals Cheerleaders
10:00 - Noon • Arizona Coyotes' Howler and Squad 48
Noon - 1:00 • D. Baxter the Bobcat from the D.Backs

CITY OF SCOTTSDALE POLICE

Time	Location	Activity
9:00 - 11:30	Booth "G"	Interact with Police Car
Noon - 1:00	Booth "G"	Hands on Safety - Come Put Your Hand Print on a Police Car!
1:00 - 4:00	Booth "G"	Photos with Police Car

STORYBOOK ENTERTAINMENT

Time	Location	Activity
9:00 - 4:00	Booth #31	Facepaint and Glitter Tattoos
9:30	Booth #31	Belle and Rapunzel Arrive
11:30	Booth #31	Ariel and Miles Morales Arrive
1:30	Booth #31	Spiderman and Elsa Arrive

BUBBLE MANIACS

It's time to get FOAMY! Join us in the epic Bubble Maniacs Foam Zone for lots of cool fun in a mountain of refreshing foam!

11:00 - 1:00 • Booth "H" Outside

Character Appearances

Ariel



Rapunzel



MILES MORALES



Belle



Clifford
The BIG RED DOG



BIG RED



Mother Goose



D. Baxter Bobcat



ELSA



HOWLER COYOTE

Burger Concession Stand



Kid's Menu

Chicken Dinosaurs w/Fries
 Corn Dog w/Fries
 Watermelon Cup
 Krispy Treat
 PB&J Uncrustable
 Milk

From The Grill

West World Burger
 Cheeseburger
 Double Cheeseburger
 Triple Cheeseburger
 Texas Toast Patty Melt
 Hot Dog
 Grilled Cheese
 Grilled Ham & Cheese
 Texas Toast BLT
 WW Grilled Cheese
 w/Bacon & Green Chile
 Brisket Sandwich

*Add Ons to Grill Items

Fries (Substitute for Chips)
 2 Strips of Bacon
 Cheese
 Green Chile

From The Fryer

Chicken Tenders w/Fries
 French Fries

Additional Items

Turkey Spinach Wrap
 Chicken Caesar Salad
 Yogurt Granola Parfait
 Snacks
 Popcorn
 Krispy Treat
 Chips
 Candy

Ice Cream Treats

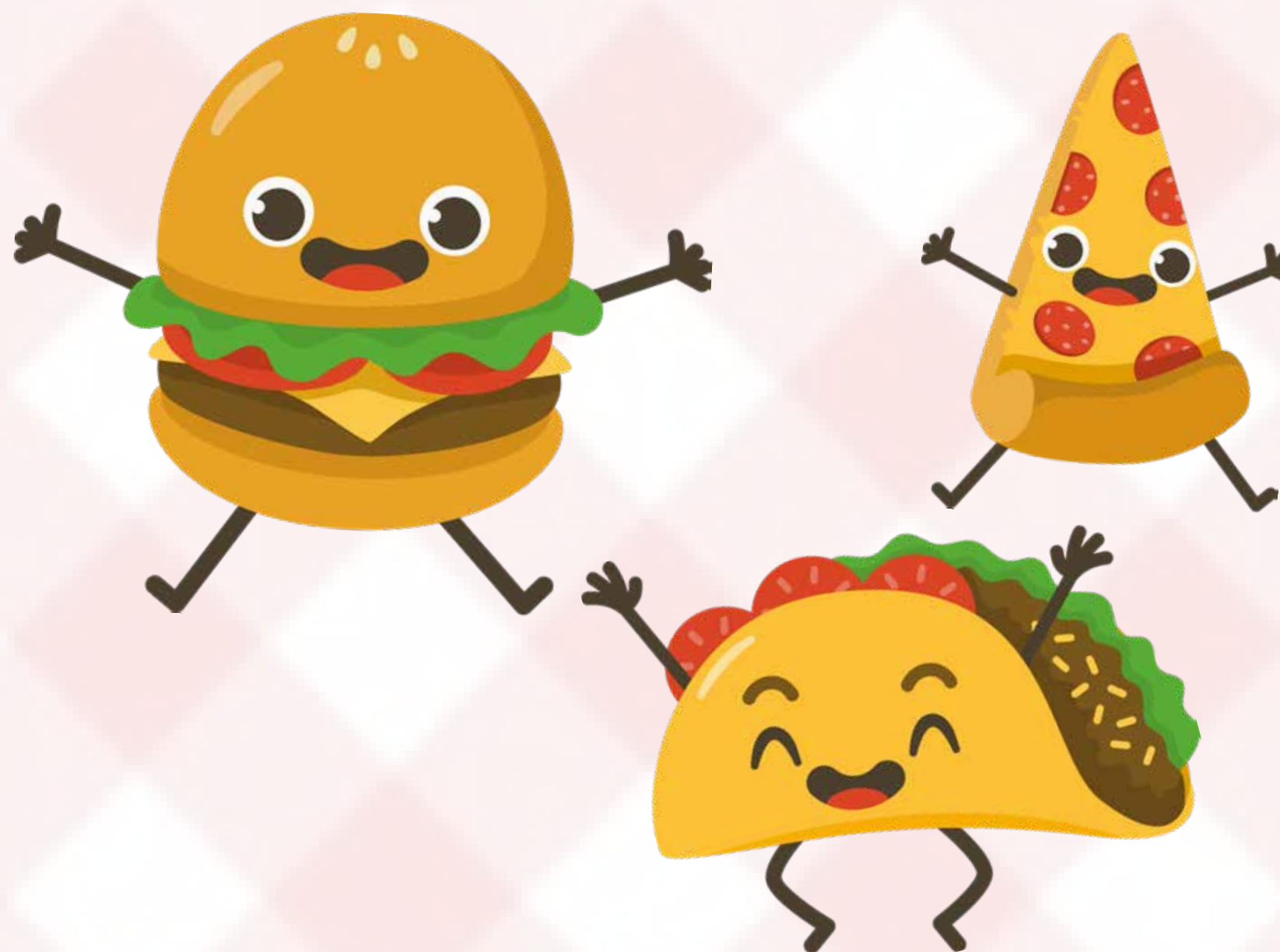
Milk Shakes
 - Chocolate
 - Vanilla
 - Strawberry
 - Root Beer Float

*All burgers are topped with lettuce, tomato, and onions unless otherwise requested.
 *All burgers and hot sandwiches are served with kettle chips - substitute fries for only \$5.

See Booth #49 for Cold Stone Creamery
 See Booth #54 for Pearl's Mini Donuts

FOOD

Concessions Menus



Pizza Concession Stand



The Whole Pie

Cheese
 Pepperoni
 Sausage
 Veggie
 The Works

Slices

Cheese
 Pepperoni
 Sausage
 Veggie
 The Works

Wraps, Salads, Snack Cups

Chicken Caesar Wrap
 Greek Salad
 Yogurt Granola Parfait
 Watermelon Cup

Snacks

Krispy Treat
 Popcorn
 Chips
 Candy

Ice Cream Treats

Milk Shakes
 - Chocolate
 - Vanilla
 - Strawberry
 - Root Beer Float

Taco Concession Stand



Kid's Menu

Nachos
 Watermelon Cup
 Ice Cream Bar
 Krispy Treat
 Popcorn
 Chips
 Candy
 PB&J Uncrustable

Additional Items

Beef Fajita Wrap
 Fiesta Salad
 Yogurt Granola Parfait



Our authentic old west heritage distinguishes Old Town from other destinations. However, we have never been stuck in the past. Locals have come to appreciate us for our world-renowned cuisine and shopping, contemporary art galleries, western museums, evolving bar and nightlife scene, year-round events and boutique hotels ideal for stay-cations. We offer visitors the best of both worlds — new and exciting amenities in a walkable town that still honors the western trail that brought us here.

OLDTOWNSCOTTSDALEAZ.COM



MAP OUT YOUR ROUTE.
WANDER AROUND AIMLESSLY.
EITHER WAY, YOU'LL FIND
SOMETHING FUN.



Goose Chase Scavenger Hunt!

How to Participate:

- 1 Download the Goose Chase iOS or Android App 
- 2 Log in. New to Goose Chase? Sign up for an account or participate as a guest
- 3 Search for this "Experience" using code: RDRWP9
- 4 Create a profile
- 5 Lastly, set yourself apart with a name and photo!

Complete the hunt to win a free sticker!
Reach 1,000 points and be entered to win a prize!

YOU BELONG HERE!
BE CHALLENGED, BE INSPIRED...

Belong in SUSD



Engaging all students in **world-class, future-focused** learning.

PROGRAMS

- K-12 International Baccalaureate (IB) Programme
- Math and Science Academy
- Dual Language Immersion (DLI) (Mandarin & Spanish)
- STEM and STEAM Programs (K-12)
- Gifted Learning (Pre-K-12)
- Award-winning Fine and Performing Arts
- Nationally Ranked Athletics
- Early Childhood Programs
- Online School (K-12)



SCAN FOR MORE INFORMATION

Merchandise!



PULLOVER HOODIE

\$37.99



PREMIUM UNISEX TANK

\$26.99



PREMIUM UNISEX TEE

\$25.99



INFANT ONESIE

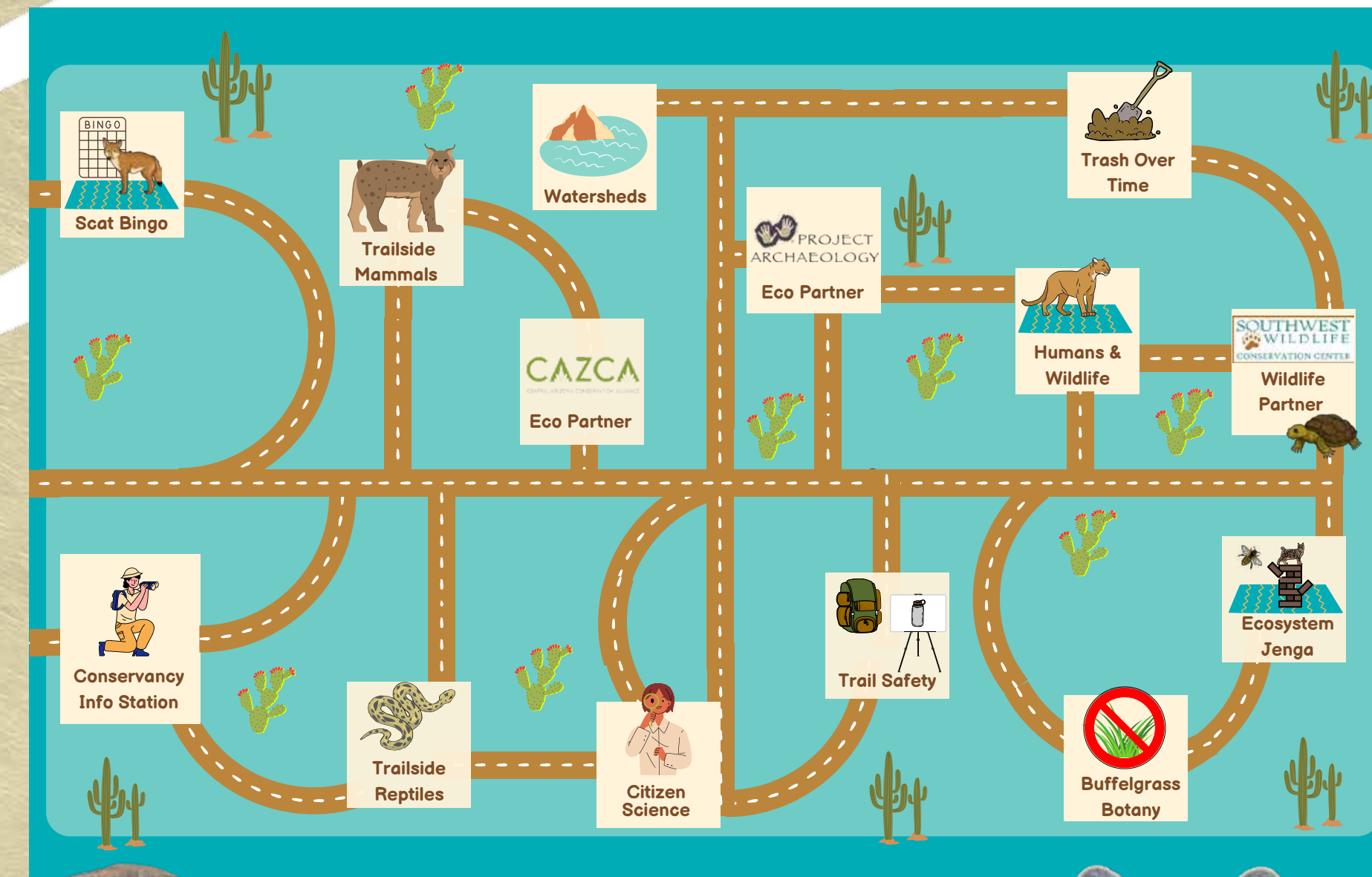
\$25.99

Support **FREE** learning opportunities for Phoenix youth with every purchase!

Click **HERE** to Shop!

Come by the
McDowell Sonoran Conservancy
booth for interactive learning, fun and games!

Follow the map below to experience each one of our educational activities.



MCDOWELL
SONORAN
CONSERVANCY

science is in our nature



STORY MONSTER & FRIENDS®

STORY TIME UNDER THE BIG GREEN TENT!

Come and meet the authors, listen to their stories, and chat about their books. Author-Read Story Times will take place from 10:00 a.m. to 12 noon.

Later, join Story Monsters & Friends for some more fun! Our very own Story Monsters Ambassador, Brittney Brackett, will be the emcee for 2 special events at the Festival!

1:00 p.m. to 2:15 p.m. - Story Monsters Onstage



Linda Harkey
author of *Desert Friends: Travels with the Pack*

Cynthia Kern Obrien
author of *Marky the Magnificent Fairy: A Disability Story of Courage, Kindness, and Acceptance*

Sam Baker
author of *Oscar the Mouse* and celebrating his 100th year!

Kathy Peach
author of *The Tiniest Tumbleweed*

3:15 p.m. to 4:00 p.m. - Chat with the Authors
Here is your chance to ask those questions like...



www.StoryMonsters.com
linda@storymonsters.com



About your emcee, Brittney Brackett:

Brittney Brackett is an accomplished actor, professional voice talent, award-winning children's book author, and nonprofit champion with more than 12 years' experience helping children and teens flourish personally, scholastically, and emotionally. She is the Founder and Executive Director of a 501(c)(3) nonprofit called The Outstanding Youth Awards Initiative and has awarded more than \$5,600 in scholarships and internships since 2011, hosted service projects and has offered ongoing healing arts and empowerment workshops to youth and teens for eight years now.



DID YOU ENJOY THE CHILDREN'S LEARNING AND PLAY FESTIVAL

MCDOWELL SONORAN CONSERVANCY



Free learning opportunities like this are only made possible by support from people like you!

Even a donation of just \$5 helps bring more learning opportunities to Phoenix youth!

PLEASE DONATE HERE



science is in our nature



YOUR ARTS OUTDOORS FOOD SCIENCE EDUCATION HISTORY CIVICS

ARIZONA CONNECTION starts here

ARIZONA PBS
ARIZONA STATE UNIVERSITY

#BYTHENUMBERS

- 9 Regional Education Coordinators stationed statewide.
- 281K watch Arizona PBS' livestream of PBS Kids each week.
- 38K kids attended AZPBSkids LEARN! events last year.



azpbs.org @arizonapbs